

Fall 2015

Dear Event Partner,



What would you pay to have your business's name exposed to over 1000 runners and endurance athletes? That is what Title Sponsorship of Elijah Road Races can get you! Not only can you get your Business Brand on our race t-shirt, you also can get your name listed on our event web site, your business banner displayed at our events (including post-race Fun Fair), and advertising through our coveted race "Swag" Program. Imagine expanding your brand by placing coupons, business cards, flyers and other promotional items in the race package that each race participant receives.

Elijah Road Racing (dba of Elijah Running Club, Inc.) invites you to become a sponsor for our first annual Faith and Fitness 5k/10k Race to promote faith, good health and wellness in our community. The race will be held on Saturday, October 17, 2015 at 10:00am along Chicago's beautiful south lakefront path starting in the Jackson Park area. At the end of the race, we will host a Faith & Fitness Health Fair that will provide participants with information and wellness tools that will improve their overall health. We are expecting over 300 participants and tremendous crowd support.



Expand Your Brand with Elijah Road Racing Reach

Expected attendance: At least 300 registered participants & over 100 spectators

Elijah Running Club Email Database: 1200+ active recipients

Elijah Running Club FB Followers: 875+

Elijah Running Club Founder/Race Director Darnell Williams FB Followers: 2050+; Twitter Followers: 750+

Competitor Magazine Voted 2012, 2014 "Best Running Club"

Attached is an outline of proposed sponsor levels for Elijah Road Races. In return for your financial and product sponsorship, we offer you name recognition in Chicago's vast running community. Our races are advertised at the national level through Active.com as well as on online race calendars such as Competitor Magazine and USA Track & Field. We are a 501c3 organization and your gift is tax deductible.

If you are interested, please complete the attached sponsorship form along with payment no later than October 1, 2015.

Sincerely,

Darnell Williams, Race Director

(312) 671-9607

faithandfitnessrace@gmail.com



Elijah Road Racing Faith & Fitness 5K/10K Race Sponsorship Opportunities

Ironman Sponsor - \$2,500 or more

- ❖ Presenting Rights of the Race (cash donation only)
- ❖ Right to advertise as “Official Sponsor” of the Race
- ❖ Promotional Item in Goody Bag
- ❖ Logo presence on race website & marketing materials, stage, race banner, race shirt
- ❖ Opportunity to have Event booth to promote product or service
- ❖ 5 free race entries

Marathon Sponsor - \$2,000 or more

- ❖ Promotional Item in Goody Bag
- ❖ Logo presence on race website & marketing materials, stage, race banner & race shirt
- ❖ Opportunity to have Event booth to promote product or service
- ❖ 3 free race entries

Sprinter Sponsor - \$1,500 or more

- ❖ Promotional Item in Goody Bag
- ❖ Logo presence on race website, stage, race banner & race shirt
- ❖ Opportunity to have Event booth to promote product or service
- ❖ 2 free race entries

Jogger Sponsor - \$1,000 or more

- ❖ Promotional Item in Goody Bag
- ❖ Logo presence on race website & race shirt
- ❖ Opportunity to have Event booth to promote product or service

Walker Sponsor - \$500 or more

- ❖ Promotional Item in Goody Bag
- ❖ Logo presence on race website



**Elijah Road Racing
Faith & Fitness 5K/10K Race
Sponsorship Agreement**

The sponsor, _____, hereby agrees to sponsor the event Faith and Fitness 5k/10k hosted by Elijah Road Racing as described in the sponsorship letter, a copy of which is attached and is incorporated herein by this reference. The Sponsor agrees to provide support at the following sponsorship level or in-kind donation:

- Walker Sponsor \$500
- Jogger Sponsor \$1,000
- Sprinter Sponsor \$1,500
- Marathon Sponsor \$2,000
- Ironman Sponsor \$2,500

In-Kind Donation Product or Service:
Description _____

In consideration therefore, Elijah Road Racing shall provide Sponsor with the benefits described in the Sponsorship Proposal. Elijah Road Racing may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Sponsor Payment: Payments are due as follows: 50% at the time of signing the agreement and the balance due on or before October 1, 2015. The failure to pay fees when due may result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of Elijah Road Racing and Sponsor. Please make checks payable to **Elijah Road Racing** and mail this agreement and payment to: **Elijah Road Racing, P.O. Box 6285, Villa Park, IL 60181.**

Sponsor Company:	Elijah Road Racing
Address:	
Authorized Representative:	Authorized Representative:
Email:	
Contact Number:	Signature:
Signature:	
Date:	Date:

If you decide not to be a sponsor at this time we welcome general donations of any amount to promote and support the Event. Elijah Road Racing is a 501c3 organization providing running & nutritional mentorship to adults and young people. To learn more about Elijah Running Club go to www.elijahrunningclub.org. If you would like to make a donation please visit our race website at www.faithandfitnessrace.com.

Thank you for your consideration and generous support!